

ORDER

Orders	Order / Rev:	264055A	
	Alt Order #:		
	Product Desc:	Judd Gilpin for UISD Dist.7 Trustee - KX	
	Estimate:	Judd Gilpin - FOX Schedule	
	Flight Dates:	10/25/16 - 11/08/16	Primary AE: Minelly De Leon - 1232
	Original Date / Rev:	10/24/16 / 10/25/16	Sales Office: L-LAR
	Order Type:	GENERAL	Sales Region: LOCAL
Agency	Name:	Campaign to Elect Judd Gilpin	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Calendar
		101 W. Hillside Road, Suite 9	Billing Cycle: EOM/EOC
		Laredo, TX 78041	Agency Commission: 15%
Advertiser	Name:	Gilpin, Judd for UISD Dist. 7 Trustee	New Business Thru: 10/19/17
	Demographic:	HH	Order Separation: 00:15:00
	Product Codes:	Candidates	Advertiser External ID:
	Priority:	P-01	Agency External ID:
	Revenue Code 1:	AGY	Unit Code: General
	Revenue Code 2:	GEN	
	Revenue Code 3:	POL	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/31/16	11	\$2,450.00	\$2,082.50
11/01/16	11/06/16	2	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	11	\$2,450.00	\$2,082.50	0.00
November 2016	2	\$1,500.00	\$1,275.00	0.00
Totals	13	\$3,950.00	\$3,357.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Minelly De Leon - 1232			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXOF	11/06/16	11/06/16	NFL RS Game	CM	Various	-----2	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
				NFL- Dallas Cowboys Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----2		2				\$750.00		0.00			
N 2	KXOF	10/25/16	10/29/16	MLB World Series	CM	7:00 PM-9:00 PM	-22-22-	:30	8	\$250.00	P-01	0.00	NM	8	\$2,000.00
				MLB World Series		(7:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-22-22-		8				\$250.00		0.00			
N 3	KXOF	10/27/16	10/27/16	Late News M-F 1.1 Local	CM	9p-930p	---3---	:30	3	\$150.00	P-01	0.00	NM	3	\$450.00
				Local Fox News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---3---		3				\$150.00		0.00			
													Totals	13	\$3,950.00